



OIL & GAS IN THE WCSB

JANUARY 2011

SALES CLOSE DATE:

November 19, 2010

MATERIAL DEADLINE:

November 24, 2010

DISTRIBUTION:

10,000 total copies of this chart will be printed:

- **6000** will be distributed with the January/February issues of *Oilweek*, *Oilsands Review* and *Oil & Gas Inquirer*.
- **2500** will be delivered to downtown Calgary businesses, packaged with the 2011/12 edition of the *COSSD*.
- **1500** will be available at oil and gas trade shows and conferences throughout 2011 (see the 2011 JWN Maps & Charts Media Guide for the complete schedule), including GO-Expo in June 2011.

Trade show and conference distribution is subject to release date, availability and content relevance.

Edmonton Office

6111 - 91 Street NW
Edmonton, AB T6E 6V6
Tel: 780.944.9333 | Fax: 780.944.9500
Toll Free: 1.800.563.2946

Calgary Office

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Calgary, AB T2E 6Y4
Tel: 403.209.3500 | Fax: 403.245.8666
Toll Free: 1.800.387.2446

junewarren-nickles.com

Ad Positions	1	Title area	26	25	24	23	22	21	20
2	CHART SIZE 48.25" X 29.625"								19
3									18
4									17
5									16
6									7

Advertising space is still available on our **Oil & Gas in the WCSB** map

This popular map, previously known as the Klik Chart, features a city-to-city distance grid (based on primary highway routes) and a road map of the Western Canadian Sedimentary Basin (WCSB), including:

- **NEW FEATURE:** hot plays in the WCSB
- main and secondary roads
- manned and unmanned weigh scale locations
- Class 1 and 2 disposal wells
- First Nations and Métis settlements
- urban areas; cities, towns and villages
- national and provincial parks

MAPS & CHARTS 2011 RATES

SIZE	COST
Single ad	\$2,860
Double ad	\$5,150
Triple ad	\$6,865

AD SIZES

Double and triple advertisements can be either vertical or horizontal in orientation (based on availability).

All ads are four-colour process.

SINGLE AD
SQ
4.25" X 4.25"

DOUBLE AD
V
4.25" X 9"

TRIPLE AD
V
4.25" X 13.75"

DOUBLE AD
H
9" X 4.25"

TRIPLE AD
H
13.75" X 4.25"

Further information: the full suite of maps and charts for 2011 and ad specifications are available in the 2011 JWN Maps & Charts Media Guide. Ask your sales representative for details.

KLICK CHART

JUNE 2010



WASTE DISPOSAL SITES

WASTE MANAGEMENT CENTRE
1-888-259-4464

WASTE MANAGEMENT CENTRE
1-888-259-4464

WASTE MANAGEMENT CENTRE
1-888-259-4464

OLANT
Our Edge is Innovation

OLANT
Our Edge is Innovation

OLANT
Our Edge is Innovation

TaxBack
We put you back in your pocket

TaxBack
We put you back in your pocket

TaxBack
We put you back in your pocket

24/7 Hot Shot Service

ONLINE X-RESS
24/7 Hot Shot Service

ONLINE X-RESS
24/7 Hot Shot Service

ALETEK
Energy Services & Supply

ALETEK
Energy Services & Supply

ALETEK
Energy Services & Supply

YES
Controlled Safety Hazards

YES
Controlled Safety Hazards

YES
Controlled Safety Hazards

ironhorse
OUTFIELD SERVICES LTD.

ironhorse
OUTFIELD SERVICES LTD.

ironhorse
OUTFIELD SERVICES LTD.

DB
Duro Filters

DB
Duro Filters

DB
Duro Filters

ROSENAU
TRANSPORT LTD.

ROSENAU
TRANSPORT LTD.

ROSENAU
TRANSPORT LTD.

WEIGH

WEIGH

WEIGH

PER ENERGY SERVICES

PER ENERGY SERVICES

PER ENERGY SERVICES

Energy Services & Supply

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LEGEND

KLICK CHART

KLICK CHART

KLICK CHART

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* Sample only. The map planned for January 2011 is not exactly as shown.