

Deadline Approaching for 35th Annual Report Awards

The submission deadline is coming in July for the 35th Oilweek/ATB Annual Report Awards, the oil and gas industry's only annual report competition. Download the entry form at www.oilweek.com/ara and send 20 copies of your latest annual report to:

Oilweek Magazine
2nd Floor, 816 – 55 Ave NE
Calgary, Alberta T2E 6Y4

Entry fee for the Annual Report portion of the competition is \$75 each; for the Sustainability Report portion, the entry fee is \$50. Deadline for all entries is July 30.

The Competition

The annual report is a public company's single most important act of financial disclosure and its major instrument for shareholder and investor communication. Oilweek and ATB Financial have partnered again this year to present the 2010 awards competition. For the past 34 years, this event has promoted excellence in Canadian oil and gas exploration, production, transportation, and service and supply.

Recently, the competition was expanded to incorporate the increasingly critical sustainability reporting that demonstrates the extent to which oil industry participants are striving for and achieving environmental improvements.

In August, teams of volunteer judges made up of editors, graphic design professionals, and financial analysts begin to assess the reports. For each category of companies, two winners are chosen: one for outstanding Editorial/Graphic Design and one for outstanding Financial Statements & Analysis. The APEX Award honours the best overall annual report, taking both Editorial/Graphic Design and Financial Statements & Analysis into consideration.

A three-member panel consisting of representatives from the corporate sustainability reporting and auditing industries will judge the sustainability reports and choose one winner from all submissions.

The judges' critiques will be available for each submitting company after the awards ceremony. Industry experts will weigh in on what was done well and where the reports can be improved—a valuable tool for future annuals.

All of the winners will be unveiled in style at our annual ARA luncheon on November 25, 2010 in Calgary. Winning reports in all categories will be featured in the January 2011 edition of Oilweek magazine. Enter your submission today, and join us on November 25 to network with high-profile industry executives and see what separates the successful entries from the rest of the pack.

For more information, call Sonia Taylor Crichton at (403) 209-3585.

